

AANR.COM
WEBSITE ADVERTISING

Member & Club Pricing

Margin web ads	\$120/3-months
Contract 12 months	\$420/annually
Club Happenings page	\$285/annually*
Featured Club Listings	\$325/month
Premium Club Listing	\$120/quarterly \$385/annually

Nonmember pricing +25%
myoung@aanr.com • 800/879-6833

* Ads may rotate.

Special Offers

AANR has advertising specials and promotions that are ongoing throughout the year.

Contact Martha Young in the office for details on our current offer to advertisers in The Bulletin, The Undressed Press and for ads on aanr.com.

Clubs may use rebates to pay for advertising.

The Bulletin will match ad prices of other naturist publications.



American Association for Nude Recreation®
1703 N. Main Street
Kissimmee, FL 34744-3396
800-TRY-NUDE (879-6833) • 407-933-2064
FAX 407-933-7577
www.aanr.com
Email: myoung@aanr.com

Editor & Advertising Coordinator....Martha Young
New Ad Sales.....Melissa Sigman
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THE
BULLETIN

*The official
publication of*



*American Association for Nude Recreation®
Feel the Freedom*

Bulletin Display Ad Rates

Ad Size	Mechanics	Rate
Center Spread	15 11/16" x 9 13/16"	\$4725
Full Page	7 7/16" x 9 13/16"	\$2825
Half Page (H)	7 7/16" x 4 3/4"	\$1885
Half Page (V)	3 5/8" x 9 13/16"	\$1885
Third Page	2 1/3" x 9 13/16"	\$1240
Quarter Page	3 5/8" x 4 3/4"	\$1140
Sixth Page (V)	2 1/3" x 4 3/4"	4/c \$ 675
Twelfth Page	2 1/3" x 2 1/4"	4/c \$ 395

This includes the electronic Bulletin. Hyperlinks are \$5 each.

The Bulletin is printed on coated stock and newsprint and the finished size is 8 1/4" x 10 3/4".

FOUR COLOR is an additional \$285 per page (full, half, quarter) added to your contract/discounted rate.

DEADLINE: The space reservation deadline is the **20th of each month**. For example, January 20 for the March issue, February 20 for April, etc.

1/4 Page 3.625" x 5.75" 3.58" x 4.34" 21p x 29p6	1/6 Page 2.31" x 4.125" 2.10" x 3.34" 14p x 29p9	1/2 (1/3) Page 3.625" x 8.125" 3.58" x 6.104" 21p x 59p10.5	1/2 Page 3.31" x 8.125" 2.10" x 11.016" 14p x 59p10
1/2 (1/3) Page 7.4375" x 4.75" 7.20" x 4.34" 44p7.5 x 29p6	1/3 Page 2.31" x 2.25" 2.10" x 2.14" 14p x 13p6		

CONTRACT/DISCOUNT INFORMATION

- There are discounts on display advertising as per contract status.

Ad Agencies	15%
AANR Clubs	per contract*
AANR Members	10%

** No additional discounts allowed in conjunction with contract discounts.*
- Frequency rate discounts are for multiple insertions per calendar year and may be used in conjunction with an agency or member discount.

3 times	5%
6 times	10%
12 times	15%

Contact Martha Young with questions.

Email Myoung@aanr.com

800-TRY-NUDE, Ext. 228; Fax 407-933-7577

Unless credit is established, all advertising must be paid in U.S. funds and accompany order.

Prices effective January 1, 2016

MEMBERS' MARKETPLACE

(May include a logo or photo)

	Members & Clubs	Nonmembers
2" (1 2/3" x 2")	\$135	\$155
4v" (1 2/3" x 4 1/8")	\$260	\$305
4h" (3 1/2" x 2")	\$260	\$305
8" (3 1/2" x 4 1/8")	\$385	\$435

This includes aanr.com. Hyperlinks are \$5 each.

Four color is an additional \$35.

2" Ad 1.667" x 2" 1 2/3" x 2" 9p10.5p x 12p	4" x Ad 1.667" x 4.125" 1 2/3" x 4 1/8" 9p10.5p x 25p2	2 column x 2" (4" h) Ad 3.5" x 2" 3 1/2" x 2" 20p9 x 12p	2 column x 4" (8" h) Ad 3.5" x 4.125" 3 1/2" x 4 1/8" 20p9 x 25p2
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CLASSIFIED ADVERTISING

Members \$45 for up to 20 words and 45¢ for each additional word.

Nonmembers \$60 for up to 20 words and 60¢ for each additional word.

This includes aanr.com. Hyperlinks are \$5 each.

Yellow highlighter is an additional \$5 per line.

All marketplace and classified rates are per monthly insertion, no discounts are applicable.

PRODUCTION GUIDELINES

Accepted Formats:

InDesign CS3 file, Illustrator Eps, Acrobat Pdf, Photoshop Tiff, Jpeg or Psd file

Requirements:

Grayscale, Line Art or CMYK files, NOT RGB. Postscript fonts ONLY. No true type fonts. Fonts should be either embedded in file or converted to paths. Make sure all fonts (screen and printer fonts), eps, tiffs, logos are included with your file. 100 line screen. Halftones set at 200 dpi or larger. Line art at 600 dpi or larger. Adobe Acrobat PDFs should be saved to PRESS format with the resolution set at 300 dpi with all the fonts embedded.

PRODUCTION CHARGES apply if file has to be adjusted. Production charge is up to 20% of the base price of the ad, and alterations are charged accordingly. No discounts are applicable.

Please verify that files are CMYK, not RGB.

All advertising is subject to the publisher's approval. The publisher reserves the right to reject advertising that is not in keeping with the Association's principles and standards.

Prices are subject to change.

Advertisers and ad agencies agree to indemnify, defend, and save harmless the publisher from any and all liability for content of advertisements printed, or the unauthorized use of any person's name or photograph, arising from the publisher's reproduction and publishing of such advertisements pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue, or omit any advertising or any part thereof. This right shall not be deemed to have been waived by acceptance or actual use of any advertising matter.